



For Immediate Release: Product Recall

St. John's, Newfoundland & Labrador, May 3, 2017 - The Newfoundland Labrador Liquor Corporation (NLC) is issuing a recall of Bombay Sapphire London Dry Gin Sku #11511 – 1.14L after consultation with Bacardi Canada because the actual alcohol content does not match the alcohol declared on the label.

The affected product has been removed from the shelves of all NLC stores.

This recall was initiated after an investigation by LCBO Quality Assurance revealed a deviation in the stated 40% alcohol content by volume. The affected lot L16304w has alcohol content by volume of 77%.

The recall only affects the product listed below:

NLC Sku #.	Brand Description	Lot Codes
11511	Bombay Sapphire London Dry Gin 1.14L	L16304w

This product is not safe for consumption. Consuming a product with an alcohol content of 77% could cause serious illness.

Customers and licensees should return the recalled product to any NLC store for a full refund.

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