



Call to Artists

Award Design for Newfoundland Labrador Liquor Corporation's President's Award

The Newfoundland Labrador Liquor Corporation's (NLC) President's Award was designed to honor special companies, organizations, individuals and employees for their outstanding contribution, voluntary commitment and dedication to social responsibility.



In 2015, the inaugural award was designed and handcrafted by local artist Florence Donaway. Her piece, the *Tree of Life Cup*, represented the ideals of achievement, commitment, and actions that affirm life.

Last year, the award was created by award-winning artist Urve Manuel. Her creation of a glass salmon symbolized the determination of award recipients who, like salmon facing a difficult upstream migration, overcome challenges in achieving their goals to make the world a better place.



In keeping with our commitment to promote local artists, NLC is now seeking someone to create and craft our 2017 President's Award. This is a great opportunity to gain exposure for your artwork which, if selected, will be showcased at our award ceremony.

- Invitation: Artists are invited to provide concepts for the design and creation of an award to be given to recipients at the third annual President's Awards luncheon in the Fall of 2017.
- Eligibility: This invitation is open to local or regional artists who live/work/attend school in the province.
- Deadline: Submissions should include a brief proposal of the artist's design and must be received by **May 30, 2017**.

For further information, or to submit your design, please contact Kathy Vavasour at 724-1278 or kathy.vavasour@nliquor.com.