

RULES & REGULATIONS

Win 'Beer for a Year' with Beer Expo!

1. **ELIGIBILITY:** To be eligible to enter this sweepstakes, a person must be a resident of Newfoundland and Labrador and have reached the legal drinking age and the age of majority in the province of Newfoundland and Labrador and must not be an employee of Newfoundland and Labrador Liquor Corporation ("the Sponsor"), or a member of any such employee's immediate family (regardless of where they live) or household (whether related to the employee or not) of any of the above persons. In these Sweepstakes Rules, "immediate family" includes mother, father, brothers, sisters, sons, daughters and/or spouse. Void where prohibited by law.

2. **HOW TO ENTER:** To enter this sweepstakes, participants must comment on the "Win Beer for a Year" post (see below) via NLC's Facebook page. The sweepstakes starting date is Saturday, April 7, 2018 at 12:00 PM Newfoundland Standard Time. The sweepstakes closing date is Friday, April 20, 2018 at 12:00 PM.



3. **PRIZES:** There will be one (1) grand prize awarded consisting of \$1,300 in NLC Gift Cards. This prize is not transferable or convertible to cash and must be accepted as awarded. Sponsor reserves the right, in its sole and absolute discretion to substitute a Prize of equivalent monetary value, if a Prize or any part of the Prize, cannot be awarded as described for any reason. The Releasees (defined below) will not be responsible, however, if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable control prevent a Prize or any part of a Prize from being fulfilled. In any such event, winner will not be provided with a substitute Prize or cash equivalent. Prize will only be released to the verified winner. Winner shall be responsible for any and all costs associated with picking up the Prize from the participating location within 2 weeks of being declared a winner. If a Prize is not picked up within the specified time, the applicable Prize will be forfeited and the Sponsor has the right but not the obligation and time permitting, to select an alternate eligible entrant. Prize may not be exactly as shown in promotional materials.

4. **WINNER SELECTION:** The winner will be selected through a third party social media contest tracker, WooBox from all participants who shared and commented via the sponsors Facebook contest post on or about April 20, 2018 from all eligible entries received on or before the sweepstakes closing date. The winner will be required to have correctly answered the skill testing question and must comply with the Official Sweepstakes Rules. The odds of winning will depend on the total number of eligible entries received. The Sponsor will attempt to contact the winner by telephone or by email. No communication will be entered into except with the selected potential winner. In the event a selected entrant is disqualified from eligibility, has not correctly answered the skill testing question or cannot be contacted within 15 business days of the draw, the Sponsor shall have the right to draw another entrant to be eligible to win the prize and the Sponsor shall be fully and completely released and discharged from any liability or responsibility to the first selected entrant in this regard. All decisions of the Sponsor are final.

5. **APPLICABLE LAW:** The promotion is subject to all applicable Federal, Provincial and Municipal laws and regulations. To be a confirmed winner the contest participant must answer, without any assistance, a mathematical skill-testing question.

6. **PERSONAL INFORMATION:** By entering the promotion or accepting a prize, entrants consent to the collection, use, storage and distribution of their personal information, including, without limitation, their name, address, telephone number, age and/or photograph by the Sponsor or provincial liquor agencies in reference to all matters related to this promotion or in any publicity carried out by them without compensation and agree to abide by the promotion rules and the decisions of the independent promotion organization and the Sponsor, which are final. Such information is stored for only so long as required to complete the purpose for which it was collected. An entrant's personal information shall not be provided to any third party by the Sponsor without the entrant's consent. If an entrant would like their personal information removed from the Sponsor's database at the conclusion of the promotion, send this request in writing to Newfoundland Labrador Liquor Corporation, 90 Kenmount Road, St. John's, NL, A1B 3V1.

7. **RELEASE AND INDEMNIFICATION:** By entering the sweepstakes, each entrant releases and holds harmless the Sponsor, the provincial liquor agencies, the independent sweepstakes organization, their respective agents, representatives and associated companies, and all of their respective directors, officers and employees from any and all liability for injuries, loss or damage of any kind whatsoever including without limitation personal injury, death or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in this sweepstakes, or participation in any prize related activity and agrees to fully indemnify the Sponsor, the provincial liquor agencies, the independent sweepstakes organization, prize suppliers, their respective agents, representatives and associated companies, and all of their respective directors, officers and employees from claims by third parties without limitation.

8. **RELEASE:** Before being declared a winner, the selected entrant may be required to sign a declaration, indemnity and release form confirming compliance with the sweepstakes rules and acceptance of the prize as awarded and indemnifying and releasing the Sponsor, the provincial liquor agencies, the independent sweepstakes organization, their respective agents, representatives and associated

companies, and all of their respective directors, officers and employees from any liability in connection with this sweepstakes or the prize.

9. GENERAL: None of the Sponsor, the provincial liquor agencies, the independent promotion organization, or their respective agents shall be responsible for any errors, negligence, losses or damages of any nature whatsoever that may arise or occur in connection with this promotion or the prizes. The Sponsor may modify or withdraw this promotion, without liability if any printing/production errors occur, without public notice.

10. NEWFOUNDLAND LABRADOR LIQUOR CORPORATION: The sweepstakes is also managed by Newfoundland Labrador Liquor Corporation.