



Media Release

For Immediate Release: Thursday, May 14, 2009

NLC Liquor Stores Closed For Victoria Day

St. John's NL- Newfoundland Labrador Liquor Corporation (NLC) Head Office and all 25 corporate Liquor Stores across the province will be closed on Monday, May 18th for Victoria Day.

Customers should check NLC's web site www.nliquor.com to view Liquor Store hours and a listing of independently-operated Liquor Express locations that may remain open for business on Monday.

For many Newfoundlanders and Labradorians, the May 24th weekend signals the beginning of the traditional camping season. It's time to break out of our snow-imposed hibernation and enjoy the outdoors with family and friends. Please ensure that when you include our products in your long weekend activities that you do so in a safe and responsible manner. And never, ever drink and drive...that applies to any and all vehicles; cars, boats and ATV's.

Also, consider reusable bags when you shop with NLC and bring your empty beverage alcohol containers to your local recycling depot.

Have a great long weekend, and remember...Moderation *is* the smart choice.

Contact:

Greg Gill
Manager, Marketing and Communications
Newfoundland Labrador Liquor Corporation
709.724.2257
Greg.gill@nliquor.com