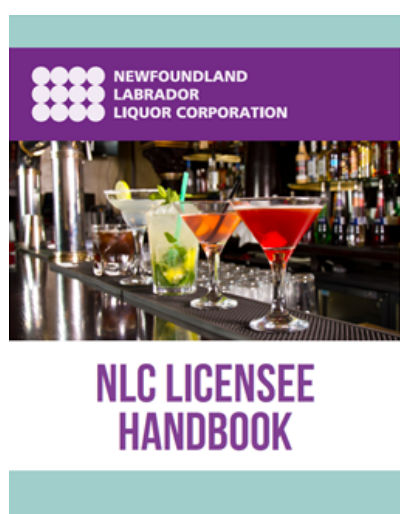


Summer 2017 Raising the Bar



Dear Licensee,

Welcome to the Summer 2017 edition of Raising the Bar, NLC's newsletter for licensees!

We hope you will find this newsletter useful. Please email us at corporateservices@nliquor.com with any comments or suggestions you have regarding content – all feedback is welcome!

Have a great summer!

Online Licensee Handbook - NEW!

NLC's Licensee Handbook is now available for download on our website!

This document serves as a quick reference tool to the applicable Legislation and NLC policies. It was designed to help you understand the rules and regulations related to your license, as well as provide answers to many common questions.

Visit www.nliquor.com/corporate/services/current-licensees to download your copy today!

License Renewals - Reminder

Further to the letter you received from Regulatory Services in February, please note that license renewals for the period of April 1, 2017 to March 31, 2018 are now due. If you have not yet renewed your license, please do so by August 31, 2017 in order to avoid the late penalty fee of \$100.

Visit www.nliquor.com/corporate/services/pay-annual-licensing-fee for more details or to renew online.

Notification of Use of Catering License

A Catering License is a secondary license which authorizes the licensee to sell for consumption on any premises during the period prescribed in the license, spirits by the glass and wine or beer by the glass or opened bottle with food which is to be supplied by the licensee in the form of meals by way of an off premises catering service.

Upon receipt of an approved Catering License, you must complete and submit a Notification of Use of Catering License form for all planned functions. This form must be forwarded two weeks prior to the date of the proposed event and must be accompanied by Verification of Food Establishment License, as well as an Occupancy Permit and a Capacity Card issued by the Provincial Fire Commissioner.

To apply for a Catering license, or to obtain a copy of the Notification of Use of Catering License form, please visit www.nliquor.com/corporate/services/current-licensees or call us at 724-1159.

NLC Tribunal Board Report

Below is a list of recent sanctions issued by the NLC's Tribunal Board.

Establishment	License Type	Date of Hearing	Description	Sanction
CBTG's Bar St. John's, NL	Lounge	March 16, 2017	Sale after hours; Consumption after hours; Smoking on premises; Mandatory Exit violation	20 day suspension of license
5 Dock Row Lounge & Bar Marystown, NL	Lounge	May 1, 2017	Minor entering premises; Sale of alcohol to minor	2 day suspension of license

Sampling Events

As per Section 36.1 of the *Liquor Licensing Regulations*, free alcoholic liquor cannot be provided to a patron or guest on a licensed premises, and minimum drink prices must be adhered to.

However, if you are interested in holding a sampling event that is sponsored by a supplier or sales representative at your licensed establishment, you may submit a request to us, via email or letter, including the following information:

- Your license information (name and license number)
- Date, time and location of the event
- Supplier name and list of products to be sampled

Please note that a \$50 fee is required for each approved sampling event, and certain conditions may apply. Contact us for further details.

Contact Us!

Contact:

Phone: 724-1159 • Fax: 753-8625
Email: corporateservices@nliquor.com

Web-site:

www.nliquor.com/corporate/services

Office Location:

85 O'Leary Avenue, St. John's

Mail:

Newfoundland Labrador Liquor Corporation
P.O. Box 8750, Station A
90 Kenmount Road
St. John's, NL A1B 3V1
Attention: Regulatory Services

Extension of Licensed Premises

If you wish to extend your licensed establishment's footprint by attaching an area to your existing premises for a particular date(s), you must submit a completed application that has been signed off by the relevant fire, municipal, and police authorities along with a plan, drawn to scale, showing the extension. Visit our website for more information.

Patio Licenses

Patios attached to existing licensed establishments require a secondary license. If you are planning to add a patio to your existing licensed premises you must submit a completed application and one set of detailed plans, drawn to scale, showing the proposed patio and the adjacent premises.

For more information, or to obtain an application, please visit www.nliquor.com/corporate/services/current-licensees or call 724-1159. If your existing patio is not licensed, please call us for more information.

Private Orders

Are you looking for a particular product that is not currently offered by the NLC? If so, you may want to explore a Private Order, which is a service offered by the NLC in response to customer requests for products that are not available through the NLC retail channels. Licensees can avail of these services, and offer these products for resale at their establishment in accordance with the terms and conditions of their license.

For more information, please visit www.nliquor.com/corporate/services/private-orders.

Updating your Information

To ensure we can reach you with important information or notices, please take the time to inform us of any changes in your contact information, including mailing address, phone number, fax number, or email.

